

Since 1915 **24 - HOUR WATER HEATER SERVICE** Since 1915

REPAIRS & NEW TANKS FOR ALL MAKES

WATER HEATER REPAIRING
 ★ PROMPT SERVICE ★ GUARANTEED WORK
 ★ BONDED MECHANICS

There is a Service Truck in Your Neighborhood

Day or Night Call
Lombard 4-0525

The Friendly
PURCELL BROS.
 PLUMBING • HEATING • APPLIANCES
 2257 IRVING AT 24th AVE.

SPECIALISTS
 WE LIKE TO KEEP PEOPLE IN HOT WATER

WE TRADE ON NEW HEATERS HEATERS WITH NEW TANKS REBUILT HEATERS

MAGNESIUM ANODES FOR RUST FREE WATER
 32 Years in Business

HOUCHIN HEATER HOSPITAL
 HEmlock 1-2586
 1530 HOWARD

HOYT WATER HEATERS

CALL YOUR LOCAL DEALER LISTED UNDER THIS TRADE MARK

HOYT WATER HEATERS
 Manufactured in the Bay Area
 They're Dependable
 Sales and Service "WHERE TO BUY THEM"
 FACTORY BRANCH
 HOYT HEATER CO. OF NO. CALIF.
 1252 HOWARD Market 1-3671

Water Heaters-Dealers-(Cont'd)
DAY & NIGHT JETGLAS WATER HEATERS

Expert service & installation of America's finest rustproof water heater. Advanced features which cut gas bills. No money down. Easy terms. Two years to pay. A Jetglas Water Heater can be installed in your home in one day - without delay.

"WHERE TO BUY THEM"
 FACTORY BRANCH
 Day & Night Mfg Co 899 Bryant, KLondke 2-3932

DISTRIBUTORS
CALIF STEAM & PLUMBING SUPPLY CO
 345 Church, UNdrhl 1-3071
COAST PIPE & SUPPLY CO THE
 479 Bay Shore Bl. ATwtr 2-8966
O'HAIR P E & CO 945 Bryant, HEmlok 1-4280
PURVES SUPPLY CO 351-11th, MArkt 1-6168
TAY-HOLBROOK INC 165-8th, MArkt 1-6800

DEALERS
AMERICAN APPLIANCE & SUPPLY CO
 1159 Sutter, PRoect 5-3711
ATLAS HEATING & VENTILATING CO LTD 557-4th, DOuglas 2-0377
BALLING E & CO 137 Steiner, UNdrhl 1-5706
BORDIN JAMES J CO
 1333 Noriega, LOmbrd 6-3222
 Bradley Paul T 346 Harriet, HEmlok 1-5200
Brags George Plumbing & Heating Co
 4035-18th, MArkt 1-0100
BROADWAY PLUMBING CO
 1790 Yosemite Av, MI ssn 8-4250
CAPITAL PLUMBING & BUILDING SUPPLIES 973 Valencia, VAlencia 4-0464
Caro & Damm Inc 2733 Geary Bl, WEst 1-6811
GOLDEN WEST SHEET METAL WORKS 345 Judah, LO mbar 6-8031
 P-V's Home Service
 2633 San Bruno Av, DELaware 3-7022
Rasmussen's Inc 253 Clement, SKYln 2-2424
SUGARMAN E INC
 Complete Sales & Service
 3624 Geary Bl, SKYln 1-8845

Answer promptly, speak clearly, hang up gently — three friendly telephone habits.

DELUCCHI PLUMBING & HEATING
WATER HEATERS SALES & SERVICE
 All Work Guaranteed
 No Money Down Terms
 4067-18th HEmlok 1-1656

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

Don Martin's Appliances 329 Balboa, BAyvw 1-0550
 Don's Plumbing 1513 Church, MI ssn 7-0562
DULFERS OF WEST PORTAL
 103 West Portal Av, OVRind 1-1020
 Fahy Kenneth 49 Ocean Av, JUNipr 5-3083
FILLMORE PLUMBING
 2149 Steiner, JOrdn 7-5321
 (See Advertisement Page 959)
Fortin Louis Plumbing & Heating Co
 340 Taraval, OVRind 1-7600
 Friedlander 3747 Sacramento, SKYln 1-2048
 (Continued Next Page)

WATER HEATERS SALES - SERVICE
 CITY-WIDE AUTHORIZED RUUD DEALER
 REPAIRS ALL MAKES
 All Work Guaranteed - Free Estimates
PARKER WATER HEATER SERVICE
 Since 1925 **JUniper 7-7233** Since 1925
 741 MONTEREY BLVD.

WATER HEATERS ALL MAKES SALES & SERVICE
 TIME PAYMENT PLAN IF DESIRED
 FAST CITY-WIDE SERVICE

1872 UNION **FI llmore 6-8092**

A Valente & Sons
 Since 1907

Water Heaters-Dealers-(Cont'd)
GENERAL WATER HEATERS-
ACE FURNACE CO 2017 Taraval, OVRind 1-5811
BROADWAY PLUMBING CO
 1790 Yosemite Av, MI ssn 8-4250
CARO & DAMM INC
 2733 Geary Bl, WEst 1-6811
GENERAL WATER HEATER CORPORATION
 Factory Branch Sales-Service
 Villa & Chester Colma, PLaza 5-8811
GERNHARDT-STROMMAIER CO
 Mission & 18th, MI ssn 7-0236
HARDEMAN C S INC
 5th & Harrison, YUkon 2-3101
LACHMAN BROS
 Mission & 16th, HEmlok 1-3300
RASMUSSEN'S INC
 253 Clement, SKYln 2-2424
ROSENBERG MAURICE J PLUMBING & HEATING 2014 Judah, MOntrse 4-3727
SUGARMAN E INC
 Complete Sales & Service
 3624 Geary Bl, SKYln 1-8845
TROMBORG THOS A
 6512 Mission, PL aza 5-3110

GERNHARDT-STROMMAIER CO
 Mission & 18th, MI ssn 7-0236
GIBBS J SONS 2401 Bush, WA lnut 1-1200
GIGLI PLUMBING CO
 6844 Mission, PL aza 5-4170
Gilman Hardware 2209 Irving, MOntrse 4-8500
GOLDEN GATE WATER HEATERS

Insist on the Finest
 LOCAL NAME LOCAL SERVICE LOCAL GUARANTEE

"WHERE TO BUY THEM"
DISTRIBUTORS
 Heeny T E Distributing Co
 1422 Ocean Av, JUNipr 7-2418

AUTHORIZED DEALERS
AMERICAN HEATING & SHEET METAL CO 1320 Ocean Av, JUNipr 7-3636
Bay View Hardware Store
 6114 Geary Bl, BAyvw 1-4764
Belview TV & Appl Co
 5515 Mission, JUNipr 4-7207
BOSCU PLUMBING CO INC
 Broadway Plumbing Co
 1790 Yosemite Av, MI ssn 8-4250
Carmichael & McDonald
 1768 Church, MI ssn 8-2929
Cook H & Co 3516-16th, UNdrhl 1-2412
Debb Frank Jr 321 Nee, KLondke 2-1863
Dunnigan Furniture Co
 947 Columbus Av, ORdwy 3-7990
Fenech Furniture Co
 2636 San Bruno Av, JUNipr 4-7024
GERNHARDT-STROMMAIER CO
 Mission & 18th, MI ssn 7-0236
Goss William P Co
 4640 Geary Bl, BAyvw 1-8282
Hamill's Parkside Hardware
 1044 Taraval, MOntrse 4-0534
Joe's TV Radio Service
 3194-24th, ATwtr 2-4341
Marina Stove & Furniture
 2417 Lombard, FI llmore 6-8486
Mayer Walter Refrigeration Supply Co
 1397 Valencia, VAlencia 4-3738
MENARY W G CO
 3125 Mission, VAlencia 4-1429
Minuccianni Wm
 401 Commercial Av, SSF, JUNo 8-2036
Mitchell Plumbing Co
 2333-19th Av, OVRind 1-7317
Moresco & Clark Plumbing & Heating Co
 1765 Waller, SKYln 2-1450
Papenhausen West Portal Hardware
 32 West Portal Av, OVRind 1-6717
Parker Water Heater Service
 741 Monterey Bl, JUNipr 7-7233
Purcell Bros 2257 Irving, LO mbar 4-0525
Schwartz Milton B
 1419 Ocean Av, DELaware 3-1215
Seikl Bros 1640 Post, FI llmore 6-7590
Service Plumbing & Heating
 2253 Bryant, MI ssn 7-2921
Waxman Furniture Co
 2243 Mission, MI ssn 7-4477
Wienholz Edw J 618 Taraval, SEAbright 1-6626

BOSS WILLIAM P CO
 1640 Geary Blvd, BA yvw 1-8282
GOTELLI A & SON 1844 Clement, SKYln 1-5553
Greiner Plumbing 1342 Naught, MArkt 1-9655
HAMILL'S PARKSIDE HARDWARE
 Sales & Service All Makes
 1044 Taraval, MOntrse 4-0534

Use the latest directory. Get the right number . . . right away.

HARRISON A M
 DAY & NIGHT SERVICE
 NEW & USED HEATERS
 5750 Mission DElaware 3-1991
 If no answer call PLaza 5-1214

Helmer's Hardware Store 3614 Balboa, SKYln 1-8828
Hodes H C Plumbing 1241 Powell, GARld 1-0491

HOFFMAN HEATER CO THE
 L. C. GUILD
 Successor to Geo. H. Littlejohn
WATER HEATERS REPAIRING
 All Makes - Both Coil & Storage
SALES & SERVICE
HOFFMAN - HOYT - SANDS
 RUUD AUTOHOT - ETC.
 Near Van Ness Av
 1554 Market UNdrhl 1-0303
 (Continued Next Page)

SALES & SERVICE REPAIR SPECIALISTS
 24-HOUR SERVICE
GENERAL HOYT RUUD
 MOntrse 4-3727
 Or OVRland 1-0435

MAURICE J. ROSENBERG PLUMBING & HEATING
 2014 Judah St.

HEATER LEAKING? Call SOKO HARDWARE SALES & SERVICE

ALL WORK GUARANTEED
 Fully Insured
 CITY-WIDE SERVICE
 CALL **West 1-5510**
 1698 POST SAN FRANCISCO

SEARS ROEBUCK AND CO. HOMART Water Heaters

GAS - ELECTRIC - BUTANE ALL SIZES
 UP TO 10-YRS. GUARANTEE
 FAST INSTALLATION
 GUARANTEED BY SEARS
 EASY TERMS BY SEARS
 CALL EITHER STORE
SEARS, ROEBUCK AND CO.
 GEARY STORE MISSION STORE
 JOrdn 7-7360 VAlencia 4-2400
 GEARY & MASONIC MISSION & ARMY

NEW MISSION HEATING & PLUMBING CO.
RUUD WATER HEATERS
 INSTALLATIONS AND REPAIRS ON ALL MAKES
SHEET METAL - HEATING & VENTILATING
 For Free Estimates Call **MI ssn 8-3933**
 3401 MISSION ST.

WATER HOYT HEATERS
HOYT SALES & SERVICE
 ALL MAKES OF WATER HEATERS
 REPAIRS - INSTALLATION
 For Service
La Chapelle
MI ssn 7-2808
 3459 MISSION

WATER HEATERS SALES - SERVICE & INSTALLATION ON ALL MAKES
 CITY-WIDE DAY & NIGHT
Repair Service
 GUARANTEED WORK
NEW & REBUILT A. SELLI
DOuglas 2-1968
 "It's a Plumbing Job - Call Us"
 2054 Powell - Near Chestnut

WATER HEATER SALES & SERVICE
 PROMPT & EFFICIENT
REPAIRS
 WEST OF TWIN PEAK AREAS
 Sunset - Richmond - Etc.
Lombard 4-8000
 Nights - Sundays & Holidays
 JUNipr 4-2564 - MOntrse 4-1679
Lawson Patten & Co.
 633 TARAVAL near 19th Ave.

FILLMORE PLUMBING
 WATER HEATER SALES & REPAIRS
 ALL MAKES & MODELS
EMERGENCY SERVICE
 CALL **JORDAN 7-5321**
 Licensed Contractor
GLENN H. SAYER
 2149 STEINER

WATER HEATERS
 ★ all national brands
 ★ sales, trade-ins, service
 ★ convenient terms
Market 1-0680
Brodie's
 1281 MISSION ST.
 CALL Market 1-0680

HEATER LEAKING? FOR Sales-Service CALL "SUN-DIAL" HEATING

FEATURING
 RUUD - GENERAL - CLIMAX
 DAY & NITE & MISSION
WATER HEATERS
 GUARANTEED WORK
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SKYline 2-4728
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